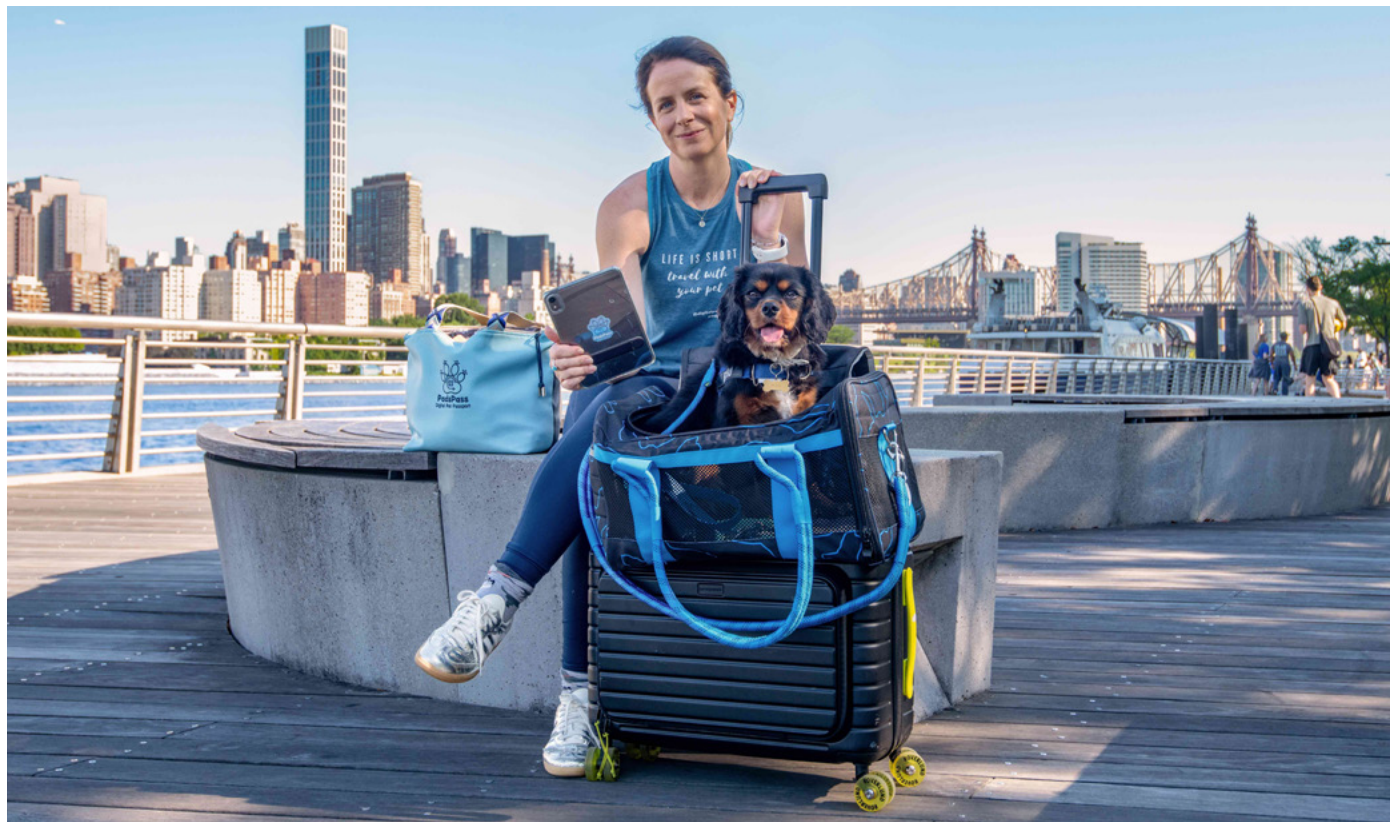


PadsPass is solving pet travel for clients and veterinarians in time for the holidays



► The holidays are peak season for pet travel—and peak season for paperwork mistakes. Airlines are refining policies, governments are updating entry requirements, and a single error can mean denied boarding, unexpected quarantine, or a pet held at an airport with little clarity on what happens next. [PadsPass](#), based in the US and Bermuda, is positioning its Digital Pet Passport as a practical fix for veterinarians and pet parents who want verified, destination-specific documentation without the guesswork.

The core of the platform is simple: consolidate the pet's identity and medical history in one secure record, then check it against live requirements before a trip is booked—not the night before departure. Getting started is free. Pet parents create a profile, add up to a 15-digit microchip number as the Pet ID, and upload existing health records. A feature coming soon

will allow those free Pet ID users to share records with groomers, boarding facilities and, crucially, the pet's own veterinarian.

For travel use cases, the paid layer is the Digital Pet Passport (annual, \$250). The pet's veterinarian verifies medical records. It is then the PadsPass software, built by veterinarians and pet travel experts, that cross-checks them against airline and import

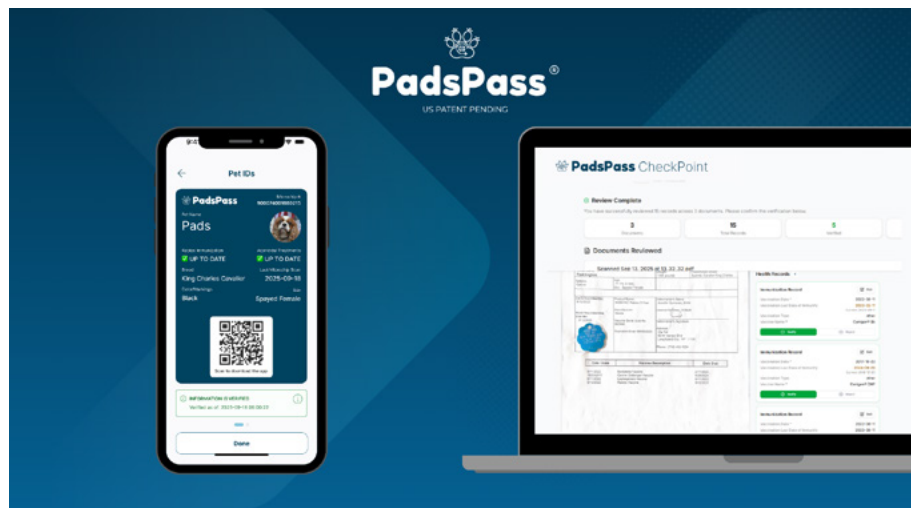
rules. The system flags gaps—wrong deworming medication, missing rabies details, expired boosters, timing errors—so owners and practices can correct them before they cascade into trip-ending problems. The Digital Pet Passport stores up to five pets per account, and before the year ends it will support up to two users. Next year a new feature will allow for short-term guardians for sitters or boarding.

PadsPass is calibrated to how practices actually work. Not every destination requires USDA endorsement, which means any licensed veterinarian can help clients travel to places like Bermuda, Canada and Puerto Rico without sending them elsewhere. Through a free CheckPoint portal, practices confirm medical records, and leave the requirements to PadsPass, while reducing liability tied to paper forms and ad hoc advice.

Feature coverage is growing, with early emphasis on North American corridors. Today the platform includes verified, shareable health records aligned to airline and import standards, a destination planner for the United States, Bermuda and Canada, and an error-resistant health certificate generator for Bermuda and Puerto Rico.

For travelers who want white-glove support, VIPP (Very Important Pet Parent) adds a service tier at \$500 per year on top of the Digital Pet Passport. The membership bundles personalized trip planning, veterinary teleadvice while before and during travel, and hands-on help booking veterinary appointments or validating documents for multi-stop itineraries. VIPP also includes animal health certificate services for international travel through PadsPass CheckPoint veterinary practices the U.S., Bermuda, Canada, Mexico, Portugal, France, the Netherlands, Germany and the U.K., with at least two weeks' notice.

The origin story underscores the stakes. Co-founder Lauren Anders Brown had logged more than 75 flights with her Cavalier King Charles



Spaniel, Pads, when a U.K. trip went sideways over small, compounded errors: a veterinary visit booked too close to arrival, a practice dispensing the wrong deworming medication, and airport processes that accepted documents and payment before rejecting the dog on entry. Pads was separated from Lauren with no clear path to resolution. PadsPass was built to prevent that outcome—by turning ambiguous rules into checklists custom to an individual pet, catching timing traps automatically, and centering the veterinarian in verification.

Market timing appears favorable. Veterinary teams are stretched, clients expect digital self-service, and airlines continue to refine animal transport policies. A system that centralizes requirements, validates records at the source and outputs compliant documents can save time in practices while giving pet parents the confidence to book trips earlier. The value proposition is operational as much as emotional: fewer last-minute scrambles, fewer rework loops and clearer accountability when pet parents,

veterinarians, airlines and border agents need to align.

PadsPass frames its Digital Pet Passport as infrastructure rather than a niche app. If accurate, accessible and verified records become table stakes for companion-animal travel, the winning products will be the ones that reduce friction for practices as much as they reassure consumers. For this holiday cycle, the mandate is straightforward: make the pet's documentation as travel-ready as the human's. Practices can register to become PadsPass CheckPoint Practice for free so clients can find them, then direct pet parents to activate the Digital Pet Passport tier ahead of travel. For households heading to snowy cities or island gateways, the guidance is the same: check requirements early, verify in-app with your veterinarian, and board with confidence—together.

Register your practice for free to be a PadsPass CheckPoint Practice [here](#).